

## CV

**1. NAME-SURNAME / TITLE:**

Begüm Al / Assistant Professor

**2. EMAIL ADDRESS:**

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**3. PHONE NUMBER:**

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**4. AREA OF EXPERTISE:**

Organizational Behavior, Innovation, Creativity, Databases, Business Analysis, Project Management

**5. EDUCATION**

Marmara University, Banking Department, PhD

Marmara University, Management of Information Systems and Engineering, Master

**6. PUBLICATIONS**

Begüm Al, The Effect of Teamwork and Conflict Management on Perceived Individual Performance . Journal of Organizational Behavior Review, 2022 , 4 (1) , 64-90.

Retrieved from <https://dergipark.org.tr/tr/pub/jobreview/issue/68155/1012773>

Begüm Al, The Relationship of Information Management and Organizational Agility: An Application on the Banking Sector . OPUS Journal of Society Research, 2022, 19 (45) , 158-169. DOI: 10.26466/opusjr.1062874

Begüm Al, Öğrenen Örgüt, Örgüt Kültürü ve Stratejileri Çerçevesinde Bankacılıkta İnovasyon, Artikel Akademi, 2021, İstanbul(ISBN:9786057058287)

Begum Al, A Cross-Country Study on Use of Internet Banking: Similarities and Differences between UK and Turkish Consumers Behaviours, 1. Uluslararası Sosyal Bilimlerde Davranış Temelli Araştırmalar, İstanbul, 13-15 Şubat 2020, Sözel Bildiri, s:22

Begum Al, Investigation of the Drivers of Bank Loyalty in the UK Retail Banking Industry, 1. Uluslararası Sosyal Bilimlerde Davranış Temelli Araştırmalar, İstanbul, 13-15 Şubat 2020, Sözel Bildiri, s:26