

CV

1. NAME SURNAME / ACADEMIC TITLE

ECEM İNCE / DR.

2. PHONE NUMBER: 0212 610 10 10

3. E-MAIL:

ecem.ince@kent.edu.tr

4. AREAS OF EXPERTISE:

Tourism Management, Sustainable Tourism, Alternative Tourism

5. EDUCATION (LAST 2 GRADUATED SCHOOLS):

- (2013-2015) Eastern Mediterranean University, Faculty of Business & Economics, Department of Business Administration- MA in Marketing Management.
- (2015-2020) Eastern Mediterranean University, Faculty of Tourism, Department of Tourism Management, - Ph.D. in Tourism Management .

6. PUBLICATIONS (LAST 5 PUBLICATIONS):

- *Ince, E., & Ozturen, A. (2021). Strengths, weaknesses and challenges of municipalities in North Cyprus aspiring to be a sustainable Cittaslow tourism destination. Worldwide Hospitality and Tourism Themes.*
- *İnce, E. (2021). "Covid-19 Pandemisinin Türkiye Turizm Sektörüne Olan Etkilerinin Uluslararası Güvenlik Bağlamında Değerlendirilmesi" İstanbul Rumeli University, International Security Symposium, 25-26 March, İstanbul.*
- *İnce, E., İşcioğlu, D., & Öztüren, A. (2020). "Impacts of Cittaslow Philosophy on Sustainable Tourism Management". Open House International, (SSCI).*
- *Sagynbekova, S., Ince, E., Ogunmokun, O. A., Olaoke, R. O., & Ukeje, U. E. (2020). "Social media communication and higher education brand equity: The mediating role of eWOM". Journal of Public Affairs, e2112.*
- *İnce, E. (2019). "Yerel Halkın Bakış Açısıyla Sakın Şehir (Cittaslow) Anlayışının Kırsal Kalkınma Üzerindeki Etkisinin Değerlendirilmesi: KKTC/Mehmetçik Örneği" Kırsal Kalkınma ve Kooperatifçilik (Ed: Ayşegül Mengi, Deniz İşcioğlu). Ankara Üniversitesi Basımevi, Ankara, p.207.*